



green lodging news®

the lodging industry's leading environmental news source

Founding Sponsors:



It was more than 17 years ago that Hasek Communications L.L.C. founded Green Lodging News. Along the way there have been many companies that have earned Founding Sponsor status by supporting Green Lodging News with their ad buying. For 2023/2024, Green Lodging News will continue its Founding Sponsorship program with three tiers:

Gold, Silver and Bronze. Each tier has its own set of benefits. All Founding Sponsors get their own website page in the Founding Sponsors section for the life of the site and benefit from ad buying discounts, editorial coverage on the website and in the weekly e-newsletter, and social media exposure.

These industry leaders are making a positive impact not only on the way hoteliers operate their businesses, but also on the overall environment as well. Contact them to let them know you saw them here at Green Lodging News. To become a Founding Sponsor, contact Glenn Hasek, publisher, at (813) 510-3868, or by e-mail at greenlodgingnews@gmail.com.

Gold Level Benefits (\$7,500 in ad purchases/year):

1. Page in Founding Sponsors section.
2. Choice of website, e-newsletter and/or Green Supplier Spotlight ads totaling \$7,500.
3. Free Green Supplier Spotlight e-blast (\$575 value).
4. Editorial Founding Sponsorship announcement on the website, weekly e-newsletter, Publisher's Point of View column.
5. Social media blast to more than 3,000 Twitter/Facebook followers.



Silver Level Benefits: (\$5,000 in ad purchases/year)

1. Page in Founding Sponsors section.
2. Choice of website, e-newsletter and/or Green Supplier Spotlight ads totaling \$5,000.
3. Free Green Product & Service Directory ad for one year (\$250 value).
4. Editorial Founding Sponsorship announcement on the website, weekly e-newsletter, Publisher's Point of View column.
5. Social media blast to more than 3,000 Twitter/Facebook followers.



Bronze Level Benefits: (\$2,500 in ad purchases/year)

1. Page in Founding Sponsors section.
2. Editorial Founding Sponsorship announcement on the website, weekly e-newsletter, Publisher's Point of View column.
3. Social media blast to more than 3,000 Twitter/Facebook followers.

