



# green lodging news®

the lodging industry's leading environmental news source

## Green Lodging News Newsletter Advertising Rates:

Green Lodging News, an HTML-based e-mail newsletter, is published each Monday throughout the year. Advertising opportunities include:

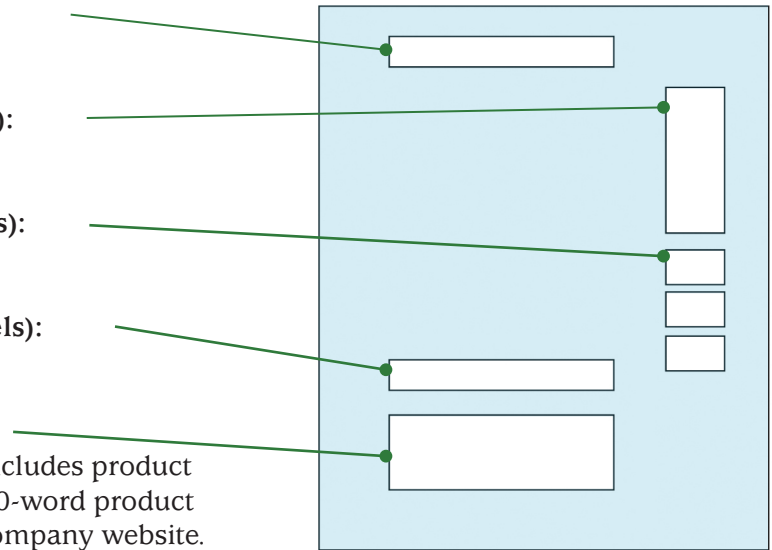
**Top Banner Ad (468 X 60 pixels):**  
\$650/month (four or five issues).

**Skyscraper Ads (180 X 600 pixels):**  
\$500/month (four or five issues)

**Side Button Ads (180 X 150 pixels):**  
\$450/month (four or five issues).

**Second Banner Ad (468 X 60 pixels):**  
\$500/month (four or five issues).

**Featured Product Placement:**  
\$450/month (four or five issues). Includes product image (about 120 X 140 pixels), 100-word product description, e-mail link & link to company website.



Payment plans available. Rates are "net."

## Green Product & Service Directory:

Located at [www.greenlodgingnews.com](http://www.greenlodgingnews.com), the Green Product & Service Directory is categorized by niche: e.g., Energy Management/Guestroom, Showerheads, etc. For an annual fee of \$300, each company that places a listing will receive space for a logo (or other image) about 120 X 140 pixels in size, 100-word business description and link to the company's site. (Listing without image: \$225.) It is GLN's goal to make this directory the lodging industry's online "go to" place to find green products and services.



### Water-Saving Faucet—Smithson Inc.

The Water-Saving Faucet from Smithson Inc. saves up to 10 gallons a day compared to comparable bathroom faucets. The secret lies in the advanced water-restricting technology inside the faucet. No water pressure is compromised with this Water-Saving Faucet from Smithson Inc.

**Smithson Inc.      E-mail for Details.**

Sample Directory Ad