

## **Founding Sponsors:**



It was more than 13 years ago that Hasek Communications L.L.C. founded Green Lodging News. Along the way there have been many companies that have earned Founding Sponsor status by supporting Green Lodging News with their ad buying. For 2019/2020, Green Lodging News has expanded its Founding Sponsorship program to three tiers:

Gold, Silver and Bronze. Each tier has its own set of benefits. All Founding Sponsors get their own website page in the Founding Sponsors section for the life of the site and benefit from ad buying discounts, editorial coverage on the website and in the weekly e-newsletter, and social media exposure. Those companies previously earning Founding Sponsor status have been grandfathered into the new program at the Bronze level.

These industry leaders are making a positive impact not only on the way hoteliers operate their businesses, but also on the overall environment as well. Contact them to let them know you saw them here at Green Lodging News. To become a Founding Sponsor, contact Glenn Hasek, publisher, at (813) 510-3868, or by e-mail at *editor@greenlodgingnews.com*.

## Gold Level Benefits (\$7,500 in ad purchases/year):

- 1. Page in Founding Sponsors section.
- 2. Choice of website, e-newsletter and/or Green Supplier Spotlight ads totaling \$7,500.
- 3. Free Green Supplier Spotlight e-blast (\$575 value).
- 4. Editorial Founding Sponsorship announcement on the website, weekly e-newsletter, Publisher's Point of View column.
- 5. Social media blast to approximately 2,700 Twitter/Facebook followers.

## Silver Level Benefits: (\$5,000 in ad purchases/year)

- 1. Page in Founding Sponsors section.
- 2. Choice of website, e-newsletter and/or Green Supplier Spotlight ads totaling \$5,000.
- 3. Free Green Product & Service Directory ad for one year (\$250 value).
- 4. Editorial Founding Sponsorship announcement on the website, weekly e-newsletter, Publisher's Point of View column.
- 5. Social media blast to approximately 2,700 Twitter/Facebook followers.

## Bronze Level Benefits: (\$2,500 in ad purchases/year)

- 1. Page in Founding Sponsors section.
- 2. Editorial Founding Sponsorship announcement on the website, weekly e-newsletter, Publisher's Point of View column.
- 3. Social media blast to approximately 2,700 Twitter/Facebook followers.

