



# green lodging news®

the lodging industry's leading environmental news source

## Green Lodging News Website Advertising Rates:

Advertising opportunities include: \*\*

**Top Banner Ad Position (728 X 90 pixels):**

Home page & throughout site: \$725/month.  
All other pages & sections: \$425/month.

**Two Side Box Ad Positions (300 X 150 pixels):**

Home page only: \$575/month.

**Skyscraper Ad Position (180 X 600 pixels):**

Home page: \$650/month.  
All other pages & sections: \$400/month.

**Banner Ad Position No. 2 (468 X 60 pixels):**

Home page: \$500/month.  
All other pages & sections: \$350/month.

**Skyscraper Ad Position No. 2 (180 X 600 pixels):**

Home page: \$500/month.  
All other pages & sections: \$350/month.

**Featured Product Placement:**

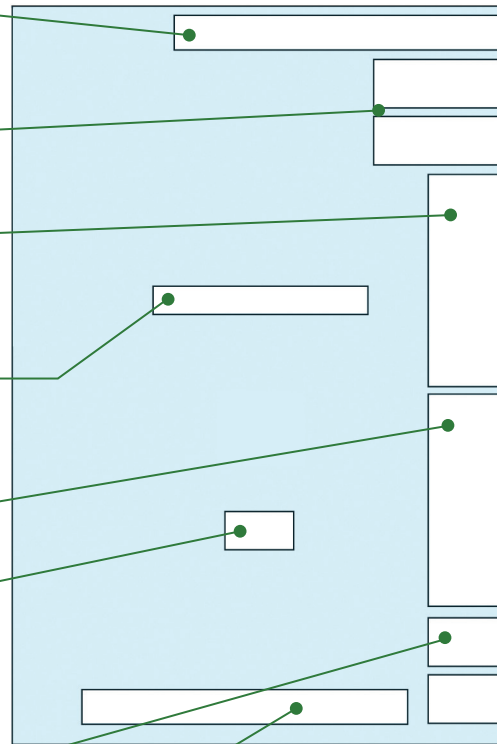
Home page: \$475/month. Includes product image (120 X 140 pixels), 85-word product description, link to company website and e-mail link.

**Button Ad Position (180 X 150 pixels):**

Home page: \$425/month.  
All other pages & sections: \$275/month.

**Bottom Banner Ad Position (728 X 90 pixels):**

Home page: \$475/month.  
All other pages & sections: \$325/month.



\*\*Multi-page and multi-month packages available. Payment plans also available.  
Maximum of two companies per ad position. Rates on this page are "net."

