

The AAA Eco Program



The green ECO icon in TourBook® guide listings marks lodgings that have been eco-certified by a well-established private or government program. Starting in 2010, the icon will also appear in AAA.com listings and will be available as a lodging search criterion on AAA.com.

AAA is not involved in the evaluation of property environmental practices. The eco status determined by reputable certification programs is reported by AAA as a service to members who consider sustainability when selecting lodgings.

NATIONAL AND INTERNATIONAL PROGRAMS



The **Audubon International** Green Leaf Eco-Rating Program recognizes lodgings that have met environmental best practice standards for water quality, water conservation, waste minimization, resource conservation and energy efficiency.



Green Globe partners with travel and tourism organizations to achieve better environmental performance and more efficient use of resources.



The **Green Key** Eco-Rating Program recognizes hotels, motels, and resorts that are committed to improving their environmental performance.



The non-profit **Sustainable Travel International** provides programs to help hospitality businesses protect the environment, preserve cultural heritage and contribute to local economic development.

U.S. PROGRAMS



Energy Star is a government-backed program helping businesses protect the environment through superior energy efficiency.



Green Seal is an independent, non-profit organization that uses science-based standards and the power of the marketplace to create a more sustainable world.



The U.S. Green Building Council's **LEED** rating system provides independent, third-party verification that a building meets the highest green building and performance measures.

STATE PROGRAMS



The **State of California Green Lodging Program** recognizes lodgings that have developed sustainability practices to minimize waste and conserve energy and natural resources.



The **Delaware Green Lodging Program** recognizes hotels, resorts and other hospitality operations that are committed to minimizing their environmental impact.

STATE PROGRAMS (Continued)



The **Florida Green Lodging Program** recognizes environmentally conscientious lodging facilities across the state.



The **Partnership for a Sustainable Georgia** recognizes businesses that are taking measures to reduce their environmental impact and use of natural resources.



The **Hawaii Green Business Program** recognizes hotels and resorts that operate in an environmentally responsible way.



The **Maine Environmental Leader Green Certification Program** recognizes lodgings working to reduce their energy use and carbon footprint, minimize waste, and use safer alternatives to toxic cleaning products.



Green Lodging Michigan recognizes lodging facilities who are leaders in energy conservation, air quality and reduced water consumption and waste.



The **Missouri Certified Green Program** recognizes lodging establishments that are committed to being environmentally sustainable in the local community.



The **New Hampshire Sustainable Lodging & Restaurant Program** recognizes lodgings with programs to save energy and water, reduce waste and eliminate toxic chemicals.



The **Rhode Island Hospitality Green Certification Program** recognizes hospitality businesses that follow green performance standards and best management practices.



Green Hotels in the Green Mountain State recognizes Vermont lodgings that use sound environmental management practices to reduce their impact on the environment.



The **Virginia Green Program** recognizes hotels, resorts and other businesses in the hospitality sector that have taken steps to reduce their impact on the environment.



Travel Green Wisconsin recognizes lodgings that have made a commitment to improve their operations in order to reduce their environmental and social impact.