



**greenlodgingnews™**  
the lodging industry's leading environmental news source

## Green Lodging News Website Advertising Rates:

Advertising opportunities include:\*\*

Top Banner Ad Position (468 X 60 pixels):

Home page: \$650/month.  
All other pages: \$325/month.

Side Button Ad Positions (130 X 80 pixels):

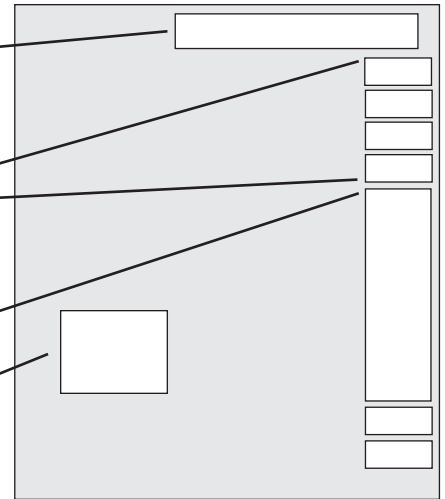
Home page: \$425/month.  
All other pages: \$250/month.

Skyscraper Ad Position (130 X 600 pixels):

Home page: \$625/month.  
All other pages: \$340/month.

Featured Product Placement:

\$450/month. Includes product image (120 X 140 pixels), 40-word product description and link to company website.



In addition to the home page, ad placement opportunities include: News & Features, Vendor News, Green Product Directory, Publisher's Column, Guest Columns, Energy Management, Waste Management, Lighting, Water Conservation, Heating & Cooling, Cleaning & Maintenance, Air Quality, Sales & Marketing, Kitchen/Laundry, Sustainability, Green Design, Money-Saving Tips, Green Associations, Green Hotel Schools, and Events.

\*\*Multi-page and multi-month packages available. Payment plans also available. Maximum of two companies per ad position.

## Founding Sponsors Package:



On the [www.greenlodgingnews.com](http://www.greenlodgingnews.com) home page and in the Green Lodging News e-mail newsletter, a button takes visitors to a Founding Sponsors page. The Founding Sponsors page and sponsor information will run for the life of the site.

The Founding Sponsors package includes the following:

1. Founding Sponsors page placement for life of site (includes logo, 250-word company description and link to company's website (minimum \$1,000+ value).
2. Top website home page banner (shared with maximum of one company) or top newsletter banner position for three months, or choose a longer ad run with a lower-priced ad—total value not to exceed \$1,950.
3. Two Green Product & Service Directory listings for one year (\$500 value).

Founding Sponsors package cost: \$2,845 for \$3,450+ of online ad space.