



Green Lodging News Website Advertising Rates:

Advertising opportunities include:**

Top Banner Ad Position (468 X 60 pixels):

Home page: \$650/month.
All other pages: \$325/month.

Side Button Ad Positions (130 X 80 pixels):

Home page: \$450/month.
All other pages: \$275/month.

Skyscraper Ad Position (130 X 600 pixels):

Home page: \$625/month.
All other pages: \$350/month.

Featured Product Placement:

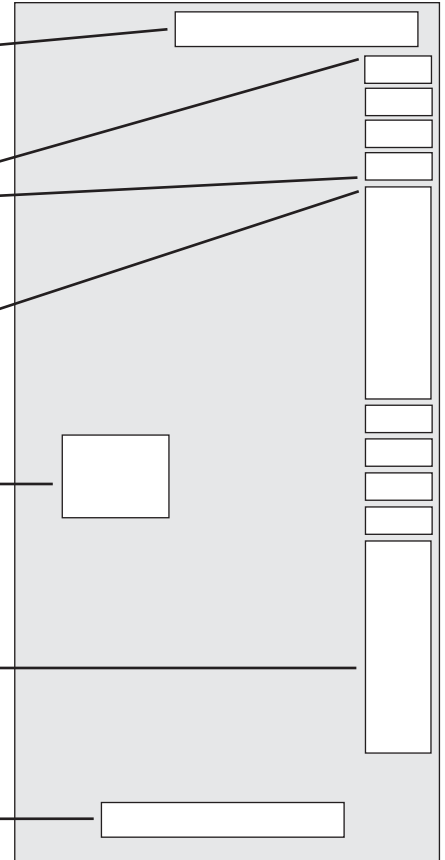
Home page: \$450/month. Includes product image (120 X 140 pixels), 75-word product description, link to company website and e-mail link.

Skyscraper Ad Position No. 2 (130 X 600 pixels):

Home page: \$475/month.
All other pages: \$325/month.

Bottom Banner Ad Position (468 X 60 pixels):

Home page: \$450/month.
All other pages: \$275/month.



In addition to the home page, ad placement opportunities include: News & Features, Vendor News, Vendor Videos, More Cool Videos, Certification Programs, Green Product Directory, Publisher's Column, Guest Columns, Energy Management, Waste Management, Lighting, Water Conservation, Heating & Cooling, Cleaning & Maintenance, Air Quality, Sales & Marketing, Kitchen/Laundry, Sustainability, Green Design, Money-Saving Tips, Green Organizations, Hotel Schools, Personnel Profile, Green Hotel Focus, and Events.

**Multi-page and multi-month packages available. Payment plans also available. Maximum of two companies per ad position. Rates on this page are "net."

News Blog Sponsorship:

Banner Ad Position (468 X 60 pixels):

\$500/month. (Ask about annual sponsorship.)

