



greenlodgingnews™
the lodging industry's leading environmental news source

Green Lodging News Classified Advertising Rate:

For those companies looking to fill a position (Help Wanted) or those individuals looking for work (Position Wanted), Green Lodging News has created a Classified Ads section on its website. The section also includes categories for those selling real estate or other items (For Sale/Real Estate, For Sale/Miscellaneous, etc.). New categories will be added as needed. The entryway into the Classified Ads section appears at the bottom of every page on the Green Lodging News website—guaranteeing that no site visitor will miss it. An entry point is also located on the left side of the website, in the weekly e-newsletter, and on the Green Lodging News Blog site.

Classified Ad Rate:

The advertising rate for Classified Ads is \$4.00 per word. There is a 30-word minimum (\$120) and no maximum. Advertisers may include an image with their ads. Minimum ad length to include image: 50 words. (Image will be sized to fit the overall look of the ad). Every ad will include a headline, ad text, website link and e-mail link. The Classified Ad rate covers a four-month period. Ads may be renewed at the end of that time. Advertisers may update their ads at any time.

Sample Ads:

Help Wanted: Director of Engineering with 10+ Years of Experience

The Grand Hotel in downtown Columbus, Ohio is currently in search of a director of engineering to lead an award-winning engineering team. The candidate must have more than 10 years of experience at a full-service hotel and be willing to relocate to one of the fastest metropolitan areas in the country. We are in search of someone with an eye for saving energy and water and who would be willing to lead our Green Team. Relocation assistance available, three weeks vacation. For more information, call (614) 555-1212.

[AAA Hotel Management](#)

[E-mail for information.](#)

For Sale: 150-Room Hotel in Growing Dallas Suburb



The owner of the 150-room luxury Concord Hotel in Plano, Texas, has just listed the five-year-old property. Excellent location, with quick access to and visibility from two major interstates. The hotel has an award-winning restaurant featuring Mexican cuisine, indoor and outdoor swimming pools, a fitness center and spa. The lobby was just renovated and 50 percent of outdoor lighting is solar powered. Call (214) 555-1212.

[Crown Real Estate](#)

[E-mail for information.](#)