



## Green Lodging News Newsletter Advertising Rates:

Green Lodging News, an HTML-based e-mail newsletter, is published each Monday throughout the year. Advertising opportunities include:

Top Banner Ad (468 X 60 pixels):

\$625/month (four or five issues).

Second Banner Ad\*\* (468 X 60 pixels):

\$475/month (four or five issues).

Side Button Ads (130 X 80 pixels):

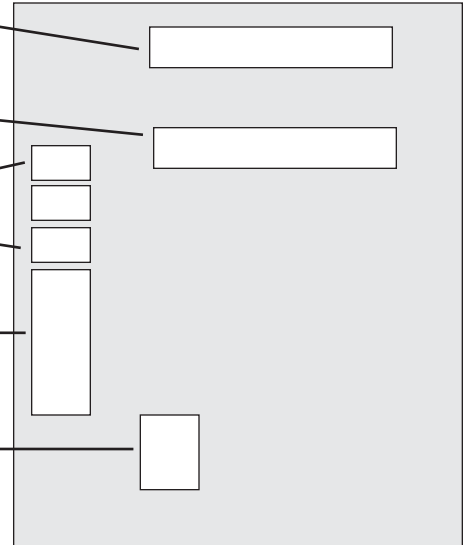
\$400/month (four or five issues)

Skyscraper Ad (130 X 600 pixels):

\$475/month (four or five issues)

Featured Product Placement:

\$425/month (four issues). Includes product image (120 X 140 pixels), 40-word product description, e-mail link, and link to company website.



Payment plans available.

## Green Product & Service Directory:

Located at [www.greenlodgingnews.com](http://www.greenlodgingnews.com), the Green Product & Service Directory is categorized by industry niche: e.g., Energy Management Systems, Faucets, etc. For an annual fee of \$250, each company that places a listing will receive space for a company logo (or other image) 120 X 140 pixels, 50-word business description and link to the company's site. (Listing without image: \$175.) It is GLN's goal to make this directory the lodging industry's online "go to" place to find green products and services.



### **Water-Saving Faucet—Smithson Inc.**

The Water-Saving Faucet from Smithson Inc. saves up to 10 gallons a day compared to comparable bathroom faucets. The secret lies in the advanced water-restricting technology inside the faucet. No water pressure is compromised with this Water-Saving Faucet from Smithson Inc.

[Smithson Inc.](#)

[E-mail for information.](#)

Sample Directory Ad