



## Ad Specifications

### Banner



- 468 X 60 pixels, 50k, Animation: unlimited looping.
- 4-to-5-second pause with .2-second transition.
- GIF & Flash files accepted for website. Newsletter: no Flash.
- All supplied URLs must be active when ad is submitted.

### Button

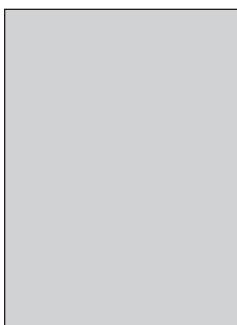


- 130 X 80 pixels, 50k, Animation: unlimited looping.
- 4-to-5-second pause with .2-second transition.
- GIF & Flash files accepted for website. Newsletter: Flash files not accepted.
- All supplied URLs must be active when ad is submitted.

### Skyscraper

- 130 X 600 pixels, 60k, Animation: unlimited looping.
- 4-to-5-second pause with .2-second transition.
- GIF & Flash files accepted for website. Newsletter: Flash files not accepted.
- All supplied URLs must be active when ad is submitted.

### Featured Product



- 120 X 140 pixels, 50k, jpeg or GIF image, 40-word description that includes phone and e-mail address, and URL for link to company website.

### Green Product Directory

- 120 X 140 pixels, 50k, jpeg or GIF image, 50-word business description that includes phone and e-mail address, and link to company website.

Ad design assistance available!

\*Publisher reserves the right to reject ad design.

\*Please ask about ad borders!

Send all ad materials to address or e-mail address below:

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